



**Artesia Chamber of Commerce Board Meeting  
March 4, 2024**

**Present: Rohini Bedi, President,, V. P. Shiala Patankar,, P.K. Nayak, Secretary,, Sam Desai Treasury,, Parimal Shah, Member at Large,, Frank Bellospirito, Past President, Felix Lopez, By-Laws / Procedures, Micha Weichbrod, City of Artesia**

**Committee Members: Yogi Patel, Rene Ramos,**

**Ambassadors: Ena Gupta, Christina Roe, Yogi Patel, GUEST: Gabriella Tovar**

**Absent: Zeel Ahir,May Eugino**

**AGENDA Presented at Board w/ comments**

1. Economic Impact Statement on Proposed School closures. Issues addressed and no longer up for discussion.

2. Restaurant week; Up date on assignments, current status. Difficulty getting restaurants to cooperate, Micah is sharing as much info as possible and continued support and communication from all Ambassadors. March 20, 2024 the Chamber Board will choose and dine at a participating Restaurant.

3. Communication between Board members and Ambassadors, ( looking on ways to improve). The President continues to communicate on the Ambassadors whats app and no one responds. This makes it difficult to achieve our goals. Chambers has a lot of activities and we need participation from every one so the burden is not on a select few. All the President is asking for feed back concerning her directions. Can you or can't you simple.

4. Operating Budget for 2024 for approval. Ending balance \$13,058.00. Check to City Sport Recreational Program. ( I spoke to Edith and she is unaware of any check from the chamber. Do we know who we gave it to?)

5. Training the New Secretary, Covering Minutes, distribution time, what establishes a Quorums, supplying Info flyers and other marketing events. This has not taken place, given all opportunities and Frank will relinquish, this responsibility, ( personal increased work load ). but we need to continue to increase the number of committee as we need 12 able and willing volunteers and 14 ambassadors. This will enable the chamber to have a larger evaluation pool and meet the objective of our by-Laws. We need every one to support the growth of these two very important area of the Chamber

5a. WE need some one to take on the Secretary as it is open.

5b. Committees and Chairperson;

FUND RAISER + PROMOTIONS, Parimal Chair, member need 1 more member  
By-Laws -m Felix Lopez Chair, needs 2 more members

Membership – Shaila Chair, Rene Ramos, need 1 more membership  
Finance – Sam, Chair, Christina, Ena  
Rene Ramos will also assist with Plaques (complete with frame) and certificate

6. Volunteers needed for events. It would be helpful if our existing Ambassadors would furnish the Chamber President with a schedule to assist in effective planning. Every one has there private lives and we do not want to interfere It would a blessing if the President could have your calendar as to when you are available, this would make planning a lot more effective and a better use of all our time.

7. Problems of communication. If we improve in the above this will not be an issue. Addressed above..

8. The following upcoming events, February 28, 2024, LIBRA TAX STRATIGIES@ NANKING Restaurant, starting at 1130am March 9, 11-2pm 2024, SAAHAS – SPRING MELA Need table cloth and stand up banor.. March 27, 2024 CERRITOS COLLEGE, Invest in Student Success @ 11am-1pm and GROUND BREAKING CEREMONY, 2/21/2024, 5pm. See chamber website for details and flyers.. Artesia Chamber NETWORKING BREAKFAST, 3 Friday of every month @ 830-10 Dennys Artesia. Looking for sign ups to follow Chamber on INSTAGRAM

9. Artesia Chamber of Commerce – ALL MEMBER MEETING LUNCHOEN, held @ JULIOS, scheduled in May 30th of 2024. Vice President continues to provide update, also looking for sponsorship. Guest presenter will be SMALL BUSINESS DEVELOPMENT COMMITTEE (SBDC)

#### **OTHER BUSINESS:**

President Proposed an Evening Mixer held at Julio's Pizza to be held on March 3<sup>rd</sup>, @ 530pm Motion for approval Shaila, 2<sup>nd</sup> Felix, Motion APPROVED. Looking for sponsorship.

Micah, Had bought to the attention of the Chamber, Chamber failed to inform City Council, that the Chamber will be giving quarterly reports to the City Council. Chamber will correct and communicate this at the next scheduled Council meeting..

Discussion concerning Chamber Meeting time change; very important to maintain same time each month so as all volunteers can manage their business affairs in an effective and productive manor.

In short; Felix recognized the importance of supporting and building the committee along with being an educator guiding the process to completion. Sam will support and answer directly to the President or Chamber members and no longer substitute ro refer his back office. Rene is taking a more active roll in supporting the Chamber. These are the Chambers educators and leaders we need and if is great to have them on board.

WE WILL ONLY DISCUSS AGENDA ITEMS ONLY. IF YOU HAVE AN ITEM RELEVANT ( the term Relevant pertains specifically to Chambers By- Laws) TO THE CHAMBER, PLEASE INFORM THE PRESIDENT AND IF APPROVED PRESIDENT WILL INFORM THE SECRETARY TO ADD THE ITEM TO THE EBOARD AGENDA. AS EBOARD ITEMS GET

DISCUSSED AND RESOLVED THEY ARE MOVED TO THE BOARD FOR FINAL APPROVAL.

AJOURD @ 130pm