

Artesia Chamber Board Minutes
May 1, 2023

Meeting called to order by President Rohini Bedi at 12:04 pm.
Members present were Rohini, Shaila, Larry, Sam, Parimal, Felix and Frank.
Also present were Micah, Yogi Patel and guest Ena Gupta.
Minutes were M/S/P.

Treasurer Report:

Sam reported ending balance of \$14,081.76, with \$945.00 to be deposited.

Website Updates:

Much conversation over Digi Cal and getting Contract from Ross. Sam proposed terminating Contract, but others opposed and only wanted more clarification.
Frank reported he is having a meeting with Ross about Contract and said, "We'll work it out."
The Board wants to see the Contract and Shaila proposed that a ZOOM meeting be set up with Ross to clarify issues.
Parimal proposed that we stop automatic payment to Ross until we settle the issues.

Upcoming Events:

Rohini wanted to know if we had sponsored scholarships for Artesia seniors for this year. Micah was going to check. We will commit to \$1000.00 and be recognized at the event and be present.
Micah suggested we consider sponsoring the Diversity Festival in October.
Frank wanted to know what happened to sponsoring City youth programs. No action was taken. Board members are to submit nominations for two Beautification Awards presented by City. Rohini will do the paperwork and submit the two chosen by the deadline. Micah said businesses must reside in the City.
Frank reported that ABC Adult School is having a Career Fair on Friday, May 19, and the Board should have a booth.
Rohini will send email to Board to see who is interested in this.
Frank also reported a Leadership Training Program at Cerritos Library from 10:00 – 2:00 pm on August 31 entitled the ABC's of a Successful Chamber. Cost is \$50.00. Rohini will be sending out emails to see who is interested in attending.
No update on Ambassador recruitment except for Ena Gupta who is beginning to get involved. Frank will be training her. He is also meeting at Cerritos College to discuss this project.
Shaila and Sam will accompany Rohini to the next Council meeting to discuss the success of our Grant workshop.

Committee Updates:

Finance Committee:

Shaila will give update to Council on our Grant Workshop.

Marketing & Fundraising:

He is working on Microloans for small businesses.

By Laws & Policy:

Felix reported on conversations he has had with Frank and if Board members don't reply, it is YES to the issue.

Membership:

Rohini reported that she will send out packets to new members and send emails to those who attended our Grant workshop to see if they are interested in joining our Chamber.

Board Comments:

Parimal reported that location of Installation Party depends on the number of sponsors. Rohini will work on flyer.

Frank reported that he visited three new businesses, and one joined the Chamber.

Frank reminded Chamber that Artesia has 700 businesses, and Micah agreed to send the list.

Meeting adjourned at 1:13 pm.

Respectfully submitted by Larry Caballero

Artesia Chamber Secretary